



Rob Snow

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“lives, like money, are spent. what are you buying with yours?”

- Roy H. Williams

Profile

Since an early age art has been of great interest. After school, a foundation course and later a degree in Media Studies set the path toward a career in graphics, animation and illustration. Many years working in the field took a turn toward educational instruction, combined with a masters degree in Multimedia, in which these practical application still take dual process.

Abilities in imagination and innovative thinking combined with an artist flair have developed an array of aptitudes suited to aesthetic values. With a strong confident nature and involvement in working environments allows for maturity, responsibility and a keen-reliance to achieving goals, and not forgetting a keen humorous disposition.

Technological advancements have been approached with verve and competence, thus bridging the gap to enable a common link between traditional and computer-based design.

Experience

COURSE LEADER, AAS APPLIED ARTS STUDIES (UCLAN), THESSALONIKI - 2010 • PRESENT

Course leader and lecturer at a prestigious, city-based arts college, with an association with a large English University. Teaching games design and creative thinking on new degree program. Responsible for lecturers in the following areas: Lateral and Creative Thinking and Art based Games Development of Games Design course.

LECTURER, AAS APPLIED ARTS STUDIES (UCLAN), THESSALONIKI - 2003 • 2010

Part-time lecturer at a prestigious, city-based arts college, with an association with a large English University. Teaching on several degree programs and head of creative thinking. Responsible for lecturers on the following courses: Graphic, Animation, Fashion, Advertising and Web Design.

MAGIC MURALS DESIGNER, USA - 2010 • PRESENT

Freelance designer for the wall mounting vinyl mural company, Magic Murals. Responsible for the design and completion of illustrations to be included in the range.

RITZENHOFF DESIGNER, GERMANY - 2007 • 2010

Freelance designer for the world famous Ritzenhoff brand. Responsible for the completion of three glass designs on sale across the world.

SKINNIS DESIGNER, MEXICO - 2008

Freelance decal designer for web-based protective product sleeves company, located in Mexico. Responsible for 45 designs over 40 products.

MICROSTOCK DESIGNER/CONTRIBUTOR - 2008 • 2010

Independent artist and contributor to several world famous microstock sites, including Alamy, Fotolia, Dreamtime, Shutterstock and BigStock. Responsible for the design, creation and development of artworks for retail through these sites.

FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR - 2004 • 2010

Independent graphic designer responsible for the design of several graphic products, from logo design through to brochures. Clients include: Leicester City Football Club, De Montfort University, Goin' Lupi, IronBand, Refuge Rats, Angel Kids, Olympion Cinema, Nikki Fashion, Muses Villas, Macmillan Publishing, Hutchinson Publications, DMN Clothing, Edme Ltd, Macon, Stamford Homes and Carta Technica.

FREELANCE WEB DESIGNER - 2004 • 2010

Independent web designer responsible for the design and programming of several websites for well known companies. Clients include: StarFM, Hillbrook Printing, Cynthia Stewart, Goin' Lupi, Lina Apartments, Muses Villas, Thanasis Papandopolous Photography, Nikki Fashion, Atlantis Engineering and Carta Technica.

FREELANCE MULTIMEDIA DESIGNER - 2005



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Independent multimedia designer responsible for the design and programming of CD-Rom for Thessaloniki Green Department (*Dimos Thessaloniki*). Responsible for the design and programming of an interactive CD-Rom for the Green Department.

GRAPHIC DESIGNER, ECHO ADVERTISING - 2007

Graphic designer for well known Thessaloniki design agency. Responsibilities included icon design, brochure layout, storyboards and development work. Completion of projects from sketch through to rendered artwork.

GRAPHIC DESIGNER, HOTHOUSE CREATIONS - 2001 - 2003

Interface and production graphic designer and lead artist on Sky Football Quiz. Working in a team environment as the creative element of the computer games industry. Responsibilities for games titles: Sky Sports Football Quiz, Casino Inc. and Crime Life.

RESEARCHER, INSTITUTE OF TELEMATICS AND INFORMATICS, THESSALONIKI - 1999 - 2001

Researcher for the interactive technologies division, doing research papers, analysis and design development on several interface projects. Several of which were funded by the European Union development programme.

LECTURER, DE MONTFORT UNIVERSITY, LEICESTER - 1995 - 1999

Part-time lecturer at Britain's largest University. Teaching on several degree programs. Responsible for lecturers on the following courses: Graphic, Animation, Multimedia, Business Studies.

CONSULTANT, DE MONTFORT UNIVERSITY, LEICESTER - 1997 - 1999

Multimedia consultant, as part of in-house team working on several media based projects. Responsible for designing and development artwork, as well as programming such work as: Royal Designers for Industry CD-Rom, QAA deliver, Promotional video.

TECHNICIAN, DE MONTFORT UNIVERSITY, LEICESTER - 1994 - 1995

Technician involved in the running and maintenance of equipment in the animation department. Responsible for assisting students in work development and organising technical assistance.

GRAPHIC DESIGNER, REBELLION SOFTWARE - 1993

Interface and production graphic designer for Jaguar console games. Working on sprite design and graphics for the development of Alien vs Predator game.

FREELANCE ANIMATOR - 1989 - 1993

Independent animator working in the traditional methods of drawn character animation. Responsible for the delivery of finished artwork. Projects clients included: BBC, Sirel Productions, Yorkshire TV, Halifax Building Society, Leicester Business Development Agency.

Education

DeMontfort University, Leicester - MA Design & Manufacture (Multimedia), 1999

Newcastle Polytechnic, Newcastle - BA(Hons) Media Production (Animation), 1989

Leicester Polytechnic, Leicester - Certificate in Foundation Studies, 1986

Guthlaxton Sixth Form College, Leicester - A Level Design, 1985

Guthlaxton Sixth Form College, Leicester - A Level Art, 1985

Skills

Silicon Graphics: Alias | Wavefront Level II Animation Certificate

Apple Macintosh: Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe Dreamweaver CS4, Adobe After Effects CS4, Adobe InDesign CS4, Adobe Flash CS4, Adobe Director CS3, HTML, CSS

PC Platforms: 3D Studio Max 4.25.

Referrals and Portfolio

Available on request, and samples of work available via email or online website.